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Queen Anne's County Arts Council

2015 ANNUAL REPORT

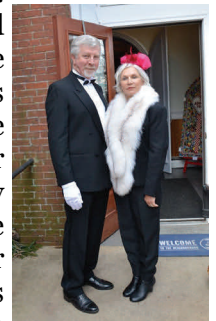


We are soaring to new heights here at the Centre for the Arts! Our community relations efforts have yielded many new members, donors, sponsors, volunteers, and community partners. We have introduced several new programs and events that have brought new faces to the Centre. A partnership was launched with QACPS to introduce the “**Artventures**” after school program. Students from Kennard Elementary and Centreville Middle Schools join us at the Centre to



further develop their love of the arts with some of our talented artists. Our **Summer Free Concert Series** was a resounding success with record attendance! We headlined local artists as well as unique out of town acts. We made sure the series offered a variety of genres that would appeal to a broader cross section of the community; we definitely provided something for the entire family with our first kids’ concert featuring “Milkshake”. We joined forces with Chesapeake College and launched the **Chesapeake Storytelling Festival** with a sneak preview event, an absolute crowd pleaser, that created an outpouring of support from the community to build towards the yearly

three day festival in 2016. Our invigorated **Exhibit Schedule** has provided an opportunity for more local artists than ever to showcase their art here at the Centre. Our first Open Judged Show “Summer!” featured thirty artists. Our class and workshop offerings are a product of our community outreach efforts and continue to bring a larger segment of the community in to the Centre. The “**STArt!**” Mentoring Program and Exhibit continues to thrive and expanded this year to include an Open Judged Show for High School Students. Another longtime success, “**Heck with the Malls**” expanded this year as well to include a live wreath sale. These wreaths were created at a volunteer event that is sure to be a sell out for years to come. Our longstanding sought-after **High Tea** was the inspiration for our first **Nutcracker Tea** which was so popular we will add an additional performance in 2016. We greatly increased our community presence with a float in the Centreville Christmas Parade and participated in Centreville Day, QAC Fair and the Delmarva Chicken Festival. We have made great strides to develop community partnerships and increase participation in our Community Arts Development Grants process in an attempt to fulfill our mission of expanding the arts in the community. It’s working – our presence is being felt all over Queen Anne’s County!



Soaring to New Heights



Two of our Artist Instructors; Ric Conn and Sally Clark offer workshops and classes for all ages & skill levels.



As a result of our desire to reach larger segment of the community we have been able to identify programs, events, and classes that resonate and draw more and more people to the Centre. Our Paintbrush Parties have been wildly successful and have helped us increase our memberships, volunteers, and supporters. We hosted many successful events and programs this year that drew record participation; The Nutcracker Tea, CHAIR-ity, STArt!, Summer Concerts, & Downton Abbey Tea. We participated in the Centreville Christmas Parade and the QAC Fair for the first time and raised our community visibility tremendously. The Centre for the Arts is becoming a creativity hub where people come to have fun and expand their love of the arts everyday. We are seeing kids, families, and seniors all finding something to enjoy.



Creating and Renewing Partnerships!



Our expanded programs geared towards kids and families is working, our young audience numbers have increased tremendously this past year with addition of The Nutcracker performance, kids concert, and summer camps. It is a pleasure to see all the young smiling faces at the Centre exploring so many different forms of creativity!

A critical component of our success this year has been our efforts to establish community partnerships. This was accomplished by our determination to have a meaningful presence at key community events and forums. We are working in unison with The QAC Public Library, QAC Office of Tourism and Economic Development, Heritage Society, Foundation for Community Programs, QAC Public School System, Partners for Youth, QAC Historical Society, Mid Shore Symphony, Chester River Arts, KIFA, Church Hill Theatre, Stevensville A&E District, Centreville Main Street, Kent, Talbot, & Caroline County Arts Councils, AARP, Kent Narrows Development Association, Chesapeake College, The Rotary, Centreville Main Street, & QAC & Talbot Chambers. We implemented programs that will enhance and promote opportunities for our local artists. Our website has a page dedicated to our participating artists with a link to their sites. We actively utilize our social media sites to inform the arts community of opportunities and beneficial programs. Our efforts to reach a larger audience are coming to fruition, we have grown our e-contact list to 1,700 and have 326 active household memberships. Our social media sites record an average of 17,000 views each week and we have over 1,000 followers. These partnerships have resulted in record attendance at crucial program and fundraising events. Thanks to our media partners, we are receiving more coverage than ever before to highlight our arts activities and programs.



Developing innovating programs that combine branding/marketing & artist promotion with fundraising with our "Chair for Children's Art" online silent auction project.



Our STArt! Program expanded to include High School students and continues to thrive. We launched "Artventures" After School program to reach more students of all skill levels and have seen a dramatic increase in students developing their love of art!

Grant Awards for FY 2014/2015 Total: \$14,500

Artists in Education (AiE)

Bayside Elementary Centreville Elementary
 Church Hill Elementary Kent Island Elementary
 Kennard Elementary Matapeake Elementary
 Stevensville Middle Matapeake Middle

Community Arts Development (CAD)

Chesapeake Bay Community Band
 Queen Anne's Chorale
 QAC Free Library

SUMMER FREE CONCERT SERIES



- June 25** **Wheelhouse ~ Millstream Park ~ Classic Rock**
- July 2** **21 Horses ~ Chesapeake Heritage Center ~ Country**
- July 16** **Chris Sacks Band ~ Hemingways Restaurant ~ Beach Tunes**
- August 6** **Hot Tub Limo ~ Chesapeake Heritage Center ~ Today's Hits**
Maryland's 2014 Coverband of the Year
- August 20** **Sunnyland Band & Rock Candy Cloggers ~ Chesapeake Heritage Ctr**
Blues for Family & Kids & featuring an acclaimed Storyteller

CHESAPEAKE STORYTELLING FESTIVAL

The Art's Council is partnering with Chesapeake College to bring a storytelling festival Queen Anne's County. Building on the success of our sneak preview event in April, we have begun to plan for the inaugural two-day festival **April 29 & 30, 2016**. There is no substitute for the power, simplicity, and basic truth of the well-told story. It has been the most effective means of communication since the beginning of time; it brings us together. We are looking for ways to create benefits for the community that include art; this event provides the perfect opportunity to tie art, economic development, and tourism together; it is truly a natural fit.



Board Member Nora Spicer

Look what we can accomplish with the generous support of our members, sponsors, and volunteers!

- "Artventures" after school program ● Downton Abbey High Tea fundraising event ● Exhibits: Centre for the Arts, and the Chesapeake Heritage and Visitor Center ● CHAIR-ity Online Auction ● Heck with the Malls! ● "Thursdays in the Park" free summer concert series ● Love Story benefit concert ● Social media outlets: website, Facebook page, e-newsletter and class publications ● Centreville Day ● Wreath & Greenery Making & Sale ● Affordable workshops and class offerings in drawing and painting, decorative art and craft, gouache, photography, wine tasting, watercolors, epoxy clay, mosaics, jewelry making, Zumbini, Zumba, yoga, Kids Corner, performing arts and visual arts camps, voice lessons, and more ● Facilities private rentals ● Annual dinner ● Host the QAC Board of Education retirement dinner, QAC Library Annual Meeting, Boy Scouts, Girl Scouts ● Grant awards to schools and community organizations ● Board of Directors Scholarship Awards ● Clara Ann Simmons Scholarship Award ● community relations events ● Paint Brush Party ● Chesapeake Storytelling Festival ● Bus Trips ● Nutcracker Tea

**QAC ARTS COUNCIL
Membership Meeting
May 18, 2015
Treasurer's Report**

	2014/15 Budget	Actual as of 4/30/15	2015/16Budget
Operating Account Cash Balance		\$67,581.73	
Revenue			
Program Grants:			
MSAC	92,450.00	92,450.00	96,166.00
QAC	7,150.00	7,150.00	8,000.00
Town of Centreville	1,000.00	1,500.00	1,500.00
Centreville Main Street Grant		8,300.00	
Membership	10,000.00	11,100.00	9,500.00
Program Income:	19,500.00	31,865.00	28,900.00
Fundraising:	30,000.00	33,104.00	30,500.00
Community Relations Donates	1,500.00	1,469.00	1,600.00
Rentals	4,000.00	6,060.00	9,500.00
Corp contributes/sponsorships	13,900.00	4,550.00	1,000.00
Interest income	100.00	76.00	56.00
Scholarship Donations	3,000.00		
Total Income	182,600.00	197,624.00	186,722.00
Transfer in - scholarships			4,000.00
Income plus transfers	182,600.00	197,624.00	190,722.00
Expenses			
Personnel Costs	84,471.00	69,401.00	90,316.00
Accounting/Legal/Bd. Insur	4,750.00	4,613.00	3,500.00
Membership/Annual Meeting	1,000.00	793.00	2,000.00
Programs:	20,600.00	25,766.00	26,100.00
Fundraising:	12,000.00	21,901.00	17,000.00
Community Relations	2,000.00	550.00	1,500.00
Grants	14,000.00	11,138.00	14,000.00
Scholarship	3,000.00	2,000.00	4,000.00
Utilities	20,000.00	10,714.00	12,750.00
Building Maintenance		13,500.00	1,700.00
Equipment			2,000.00
Office Supplies	6,500.00	7,248.00	3,600.00
Marketing and advertising	5,995.00	2,181.00	5,000.00
Association Dues/Travel			1,200.00
Volunteers			1,000.00
Depreciation	12,000.00		12,000.00
Total Expenses	186,316.00	169,805.00	197,666.00
Net Budget	-3,716.00	27,819.00	-6,944.00
Note: StoryTeller Festival Revenue and Expense Budget to be Added			

We receive support from the MD State Arts Council, Queen Anne's County, The Town of Centreville, Chesapeake Charities. THANKS to our corporate sponsors: VFW, Strategic Media, The Shore Update, Backyard Billy's, Eastern Shore Brewing, Friends of the QAC Library, Centreville National Bank, QAC Office of Tourism, Dixon Valve, Dance Connection, Queenstown Bank, Fisherman's Inn, Centreville Liquors, Bridge's Restaurant, Chroma, Inc., Kelly Distributors, QACTV, Holiday Inn – Kent Island, Hilton Garden Inn, DiDonato Family, Fellows, Helfenbein, & Newnam Funeral Home, Cascia Vineyards, Backyard Billy's, Delmarva Power, Covenant Family Church, Soul Saving Ministries, Murdoch's Florist, Tidewater Physical Therapy, Our Mother of Sorrows, QAC Library, Draper Bros Liquors, PNC, Priceless Industries, Inc., QAC TV, The Creamery, The Narrows Restaurant, Symphony Village Outreach, Annie's, Doc's Riverside Grill, Big Bats Café, Acme Markets, Safeway, Avon Dixon Freestate Insurance, Mid Shore Dance, Shore Signs, WCEI, Special thanks to: Ellen & Elisabeth Simmons for the Clara Ann Simmons Scholarship Award. Private Donations: Alan & Penny Griffith, Lea Brooks, Mr. and Mrs. M. King Hill, III, Sharon Dobson, Audrey Scott, Diana Saquella, Will & Annie Powell, Susan Bastress, Don & Nancie Cameron, Steve & Barbara Sharkey, Tom & Anne Welsh, Steve Wilson, Sharon Lipsius, Brent Lewis, Our Mother of Sorrows, Symphony Village, QAC Garden Club, and our membership! Special thanks are also due to Board and committee members who support and contribute to the council in so many wonderful ways.